



Press kit

Winter 2020/21

Winter in Obertauern – An overview

Location

Obertauern is located 90km to the south of the city of Salzburg, between 1,000 and 2,526m above sea level in the heart of the Hohe Tauern along Radstädter Tauernpass. Untertauern is located approximately 8km to the north, at 1,009m above sea level. Tweng is located on the southern side of the pass at 1,223 metres above sea level in the Salzburg's Lungau region, 8km away from Obertauern.

Arriving by car:

Coming from the north: via Tauernautobahn towards Salzburg-Villach, taking the B99 at the junction towards Graz until you reach Radstadt from where you follow the signposting towards Obertauern (20 kilometres).

Coming from the south: driving from Villach taking the A10 Tauernautobahn until you reach the highway junction of the toll station in St. Michael (Exit 104). Continue on the B99 towards Mauterndorf-Obertauern.

Arriving by train:

The nearest train station is located in Radstadt (20km), from where you can take the bus to Obertauern.

Arriving by plane:

The nearest airports are Salzburg Airport (90km) and Klagenfurt Airport (140km). There are affordable shuttle transfers to Obertauern available at both traffic hubs. Cheap flights from various German cities to Salzburg and Klagenfurt are easy to find. Munich Airport is 220km away.

Accommodations:

There are approximately 150 hotels, guest houses, youth hostels, holiday homes, private accommodations, apartments, and self-catering lodges in Obertauern. The highest priority for all of these establishments is comply with all health measures to guarantee your safe and pleasant vacation. In wellness areas and restaurants, at reception desks, in ski cellars, or on sun terraces – the common goal of all establishments is to ensure that the holidays of their guests are as comfortable and relaxed as possible.

Winter season: The season is expected to start on November 19th, 2020, ski lifts will run until May 2nd, 2021.

Ski lifts:

26 cableway and lift systems are available around Obertauern and they form a unique ski circus. The Red Tauern Round runs clockwise, the Green Tauern Round counter clockwise. The sophisticated system lets skiers of all stripes take the entire Tauern Round and get back to their original starting point. Your car takes a break during your vacation, as all lifts can be reached on skis – directly from the hotels. Spacious ski bridges make crossing the streets very easy and safe.

Obertauern's cableway companies adhere to a comprehensive instruction manual that was developed and prepared by its professional association. This manual ensures that skiing remains safe and that guests as well as staff are always protected in the best possible way. The regulations for public transportation also apply to ski lifts. Contrary to busses and subways, 90 percent of all cableway systems in Obertauern transport their guests in the open air. Chairlifts as well as gondola lifts are perfectly ventilated – and any lift ride up the mountains takes less than 15 minutes. Wearing a face mask is mandatory in and at all lift systems. In this season, guests of the region will also receive a free neck gaiter when they buy their ski pass. This neck gaiter can also be used as a face mask.

Slopes:

Around 100km of prepared slopes and lots of open country provide ample space for winter sports aficionados of all kinds and skill levels – including fans of deep snow. 61km are declared as easy (blue signs), 35km as medium (red signs), and 4km as hard (black signs), in accordance with international standards. Clearly visible piste-signposts help skiers to find their way around the ski resort all throughout the region.

Riding up the mountains:

26 cableways/lifts and 10 entry points across the entire region make sure that riding up the mountain is always easy and relaxed at any time of the day.

- 1 cabin lift with up to 8 passengers per cabin
- 2 8/10 combination lifts with 8-seater chairs or up to 10 passengers per gondola
- 1 detachable chair lifts with 8-seater chairs
- 6 detachable chair lifts with 6-seater chairs
- 4 detachable chair lifts with 4-seater chairs
- 4 fix-gripped chair lifts with 4-seater chairs
- 2 chair lifts with 2-seater chairs
- 5 surface lifts and 1 conveyor belt lift system

Ascending and descending for non-skiers:

People without skiing equipment (who would like to visit specific restaurants with sun terraces may take a ride with Gründwaldkopfbahn, Plattenkarbahn, or Zehnerkarbahn.

Good Morning Obertauern:

Every Wednesday, the following lifts are already open at 8:30am: Gamsleiten I 6-seater chairlift, Achenrainbahn, and Zehnerkarbahn.

Night skiing:

If you feel like skiing at night, the Edelweissbahn is the place to be – every Monday and Thursday from 7pm to 10pm. This slope is 1.5km long. All ski pass that are at least valid for 1.5 days can be used for this. The Salzburg Super Ski Card is not valid for night skiing. For further information, please contact Edelweissbahn directly (Plattenkar ticket counter) by phone (+43-(0)6456-722118).

Trans-regional ski pass:

All Obertauern ski passes that are valid for more than 1.5 days can also be used to ski at the ski resort Grosseck-Speiereck in Mauterndorf/St. Michael im Lungau (10 cableway lifts, approx. 50 kilometres of slopes, at 1,000 to 2,400 metres above sea level), which is approximately 15km away from Obertauern.

LUNGO: Tariff association Lungau – Katschberg – Obertauern:

Ski passes that are valid for 2 days or more can also be used for night skiing in Obertauern.

Salzburg Super Ski Card

Fun in the snow in the world's biggest ski pass network with ski passes for 3 to 14 days. Season passes and individual solutions are also available.

Ski bus:

All guests of Obertauern may take the bus from Untertauern to Tweng for free. Holders of Obertauern ski passes or Salzburg Super Ski Cards may take the bus for free for Alpine sports purposes.

Time-trial tracks:

Sonnenlift 3, Schönlmbahn, Schrotteralmliift, Kirchbühellift

Speed-trial track:

Zentralbahn with photo-finish equipment, Grünwaldkopfbahn

Super Seven:

The 7 highest points of the Obertauern ski resort, including a selective ski run at the respective cableway lift (marked "S7"):

- Seekareckbahn
- Panoramabahn
- Hundskogelbahn
- Plattenkarbahn
- Schaidbergbahn
- Gamsleitenbahn 2
- Zehnerkarbahn

Tauern Round:

Skiers can take on all available slopes either clockwise (Red Tauern Round) or counter clockwise (Green Tauern Round), until you get back to your starting point.

Tauern Round for kids:

There are two individual versions of the well-known and popular Tauern Round for children and young people, specifically designed for the young skiers' skill and fitness levels. The "Bobby Round", named after Obertauern's mascot "Bobby" the snow bunny, is a fun and diverse round for smaller children; the "My Track" round provides more challenges and fun for advanced kids and young people. A fun park, a time trial track, a ghost train, and a wave

track encourage young skiers to share their experiences in Obertauern on social media using the hashtag #LOVEOBERTAUERN.

Ski schools:

Obertauern's ski schools handle relevant processes as simple and easy as possible. All offers can be booked online, while all relevant information is just a phone call away. You can cancel ski courses free of charge if you cannot come to Obertauern – you only need your confirmation of cancellation from your accommodation. All meeting points, processes, as well as all other activities take place outside.

Safety and hygiene measures will be strictly adhered to and checked frequently.

Ski- & Snowboardschule Silvia Grillitsch & Partner

Phone: +43-(0)6456-7462

Ski- & Snowboardschule Frau Holle

Phone: +43-(0)6456-72009 10

Skischule Koch

Phone: +43-(0)6456-72285

Ski- & Snowboardschule Krallinger

Phone: +43-(0)6456-72007

Ski- & Snowboardschule Top

Phone: +43-(0)6456-7678

Local Guides am Tauern, Skischule und Freeride Center

Phone: +43-(0)664-1634927

Snowboardschule Blue Tomato

Phone: +43-(0)6456-20036

Langlaufschule Gnadenalm

Phone: +43-(0)664 4139518

New highlight for 2020/21: "Bobby – Personal Ski Instructor for Families"

Whether you take your first swings, want to improve your skills, perfect your carving technique, or immerse yourself in deep snow: this winter, families have the opportunity to hire their own private instructor for up to 3 days. Your ski instructor will adapt the program to your individual requirements – for each member of your family.

Rates: "Personal Ski Instructor" for 3 days (5 hours per day): € 995.–

Snowbiking:

Snowbikeschule Koch, Hermann Koch

Phone: +43-(0)6456-72285

Snowkiting:

Snowkite-Schule "Hang on", Florian Schmaldienst

Phone: +43-(0)699-14612666

Ski jumping:

Skisprungschule Florian Greimel

Phone : +43-(0)650-3422897

Ski tours:

Upon request from the above-mentioned ski schools.

Snow park:

The snow park THE SPOT is located at the Kehrkopf 4-seater chairlift, where snowboarders and free-skiers will find beginner lines rails, boxes, and ramps for jumps.

Ice climbing:

When temperatures are getting frosty, the Johannes Waterfall freezes over and then provides perfect conditions for ice climbing.

CSA Skischule Silvia Grillitsch, phone: +43 6456 7462

Segway tours during winter:

Winterly Segway tours are an extraordinary driving experience in Obertauern.

CSA Skischule Silvia Grillitsch, phone: +43 6456 7462

Exploring the winter-wonderland on an electric Fatbike:

CSA Skischule Silvia Grillitsch, phone: +43 6456 7462

Cross-country skiing/winter hiking trailsHundsfeld trail, 6 km (medium):

The entry point for this sunny cross-country skiing trail is located north of the sports centre. It extends across the nature reserve of the Hundsfeld moor and ends with a rapid descent back towards the sports centre. Another entry point is located in the immediate vicinity of Kiteplatz.

World cup cross-country ski trail, 6 km (medium-hard):

The entry point to this promising, moderately challenging trail is located behind the P2 parking lot (behind Zehnerkarbahn). It runs from the top of the pass to Felseralm and back again. This trail is perfect for experienced and very fit cross-country skiers.

Gnadenalm cross-country ski trail, 20 km (easy-medium-hard):

The entry point to this wonderful high-altitude trail is located approximately 5km north of Obertauern at Gnadenalm, and comprises all different levels of difficulty for skating as well as classic style cross-country skiers. You may also take the ski bus to get there.

Cross-country ski trail Twenger Au

This 23km-long trail takes you from Tweng to Mauterndorf. The entry points are Franzbauer in Tweng's town centre, at the timber stockyard in Tweng's Lantschfeld, across of Purnbauer in Vordertweng, and at the Maly station.

Cross-country ski trail Taurach

This 12km-long trail brings you from Untertauern to Radstadt.

Sledding:

A 1.5km-long sled run with a sled rental station and sled taxis is located directly at Gnadental (also for night sledding). Phone: +43-(0)6456-7351. The natural sled run (5km) on a levelled forest path starts at Südwienershütte. Towards the end of the winter season, when the weather is warmer, sledding is available upon request (phone: +43-(0)664-3436342)

Horse-drawn sleigh rides:

At Landhotel Postgut in Tweng (+43-(0)6471-20206) and at Gnadental (+43-(0)6456-7351).

Biathlon:

The biathlon-shooting range at Gnadental is a wonderful opportunity for anyone who wants give this sport a try. It is ideal for company and incentive events. For trial courses and shooting range reservations please call +43-(0)6456 20085.

Airboarding:

Lying head-first in the prone position, airboarders race downhill on high-tech air cushions, which absorb the bumps of the uneven terrain. This spectacular sport takes courage and dexterity. Tel.: +43-(0)6456-7462

Helicopter sightseeing flights and transfers

The helicopter charter company Sennair provides round trips for up to five passengers (which can take from 15 to 60 minutes), gourmet and sightseeing flights to Annaberg with a culinary pit stop at Winterstellgut, as well as transfer flights to Obertauern from Salzburg, Munich, Venice or a place of departure of your choice. <https://www.sennair.at/de/>

Throughout the entire winter for kids & teens:

Free skiing for children up to the age of 5, when they are accompanied by parents.

Bobby Land

The adventure park **Bobby Land** was opened in 2019, where kids find a world that is made just for them. **Bobby's Monsterpark** features funny characters and there a quite a few riddles to solve, whereas older will certainly enjoy the wave track and the obstacle course. The igloo for kids is a big hit among younger guests, and a lounge area invites all to warm up and relax. Young skiers practice their swings at **Bobby's Slalom**, and **Bobby's Spooky Cave** is a dark tunnel at Schaidbergbahn, where our youngest guest can ski through – if they dare.

Bobby's Snow Adventure Package

Bobby's Snow Adventure is Obertauern's special holiday offer for families. During selected time periods, during winter holidays as well as before and after these holidays, family have access to a multitude of services at an affordable package-price. When families book their vacations before or after traditional school holidays, they will enjoy empty slopes, ski lodges, and hotels, while saving money.

These packages are:

Children, 3 – 5 years old

- Ski course for 5 full days or snowboarding course for 5 half-days (lunchtime supervision is not included, can be booked separately). These courses start Sundays or Mondays
- Ski pass for the duration of the ski course
- Rental equipment for 6 days
- Participation in children's program
- Free airport transfer from/to Salzburg by Reisen Habersatter (optional for air travellers)
- Free accommodation for 1 week (in their parents' room, extra bed or couch), including the same board as the parents

Children, 6 – 15 years old

- Ski course for 5 full days or snowboarding course for 5 half-days (lunchtime supervision is not included, can be booked separately). These courses start Sundays or Mondays
- Ski pass for 6 days
- Rental equipment for 6 days
- Participation in children's program
- 15 percent discount on airport transfer from/to Salzburg by Reisen Habersatter (optional for air travellers)
- In terms of this package, accommodation providers are not subject to any pricing recommendations, as they can calculate their prices for overnight stays individually.

Dates:

- 12.12.-19.12.2020 (calendar week 51)
- 09.01.-16.01.2021 (calendar week 2)
- 16.01.-23.01.2021 (calendar week 3)
- 23.01.-30.01.2021 (calendar week 4)
- 03.04.-10.04.2021 (calendar week 14)

Pricing:

- for children up to 6 years: € 225.– (services included for 1 child)
- for children up to 15 years: € 305.– (services included for 1 child)

Service for families with small children

Guests at selected partnering hotels may use CYBEX strollers with snow equipment for free, to give them a test run on Obertauern's winter hiking trails.

Restaurants & lodges

Due to the current situation, ski lodges and restaurants in Obertauern are subject to strict safety and hygiene concepts, therefore après ski will not take place in the same way as in the years before. However, all establishments are open throughout the entire season without any limitations. Everybody has to keep a minimum distance of one metre to people who are not part of your group of visitors. The restaurants and lodges will check this distancing regularly. All establishments recommend serving a table in advance to avoid or minimise waiting times. In enclosed spaces, food and beverages may only be consumed while seated. (As of September 2020)

Event highlights of the season 2020/2021:

An opening event in its usual form will not take place this year due to the current situation. However, smaller and decentralised event will be happening throughout the entire season. For the latest info on any changes please contact Obertauern's tourism office or go to www.obertauern.com

- LIFTSTART: November 19th, 2020 (TBC)
- OPENING.TRACK: November 26th, 2020
- SKI OPENING: November 26th – 29th, 2020
- TAUERN ADVENT: the highest Christmas market in the Salzburg region, November 27th - 20. December 20th, 2020; Fridays and Saturdays from 4pm to 9pm – Sundays from 3pm to 8pm
- X-MAS.TRACK: December 17th, 2020
- POWDER.TRACK: January 14th, 2021
- VALENTINE.TRACK: February 14th, 2021
- FAMILY.TRACK: February 18th, 2021
- SPRING.TRACK: March 18th, 2021
- LEGENDS.TRACK: April 15th, 2021
- GAMSLEITEN KRITERIUM „THE ORIGINAL“ – Austria's biggest treasure hunt in the snow: April 15th to 18th, 2021

Contact for press interviews:

Herr Mario Siedler, Managing Director of Tourism Office Obertauern

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Obertauern's annual winter wonderland:

An unequalled skiing experience is waiting for natural snow in "Snowbertauern"

When the first snowflakes descend slowly from the sky in late autumn, Obertauern turns into a veritable winter wonderland. Snow-covered peaks and majestic natural landscapes disappear below a blanket of snow and provide a unique natural spectacle every year from November until May. The reason for these copious amounts of natural snow are the special weather conditions in the Tauern, where snow clouds from the north and the south come together and bring their white flakes to Obertauern. A study published by Günther Aigner, the Tyrolean researcher in the field of ski tourism, in 2016 confirmed the region's certainty of snow. Among Austria's seven snowiest ski resorts Obertauern is #1 with an average maximum snow depth of 264 centimetres.

The legendary Tauern Round: Reaching new heights on natural snow

From the town's centre at 1,740 metres above sea level, Obertauern's slopes extend across the mountains like spokes on a wheel, leading up to 2,313 meters above sea level. "Ski in, Ski out" applies to any point in Obertauern. In just a few sprints, skiers and boarders of all stripes get to the perfectly prepared slopes, which provide a unique skiing experience due to unique quality of their natural snow. The lift systems are positioned in such way that all slopes can be reached and skied in clockwise or counter clockwise sequence until you get back to your starting point. This legendary Tauern Round includes 26 modern cableway and lift systems, which bring and connect skiers to approximately 100 kilometres of slopes. You do not even have to take your skis off to cross the street, as there are spacious ski bridges that make crossing traffic on skis very easy. There is also a total of 10 entry points throughout the entire ski resort, which guarantee that riding lifts is remains a relaxed experience at any time.

There are even to variants of the popular Tauern Round, which were developed specifically for kids and are adapted to specific skill and fitness levels. Named after the Obertauern's mascot "Bobby", there is the "Bobby Round" for smaller guests, whereas more advanced kids may find a few new challenges on the "My Track" round, which is the counterpart to the original Tauern Round. A fun park, a time trial track, a ghost train, a children's igloo, as well as a wave track encourage the young guests to share their experiences in Obertauern with the hashtag #LOVEOBERTAUERN.

Snow fun for beginners

It is not just young urbanites who come to Obertauern every year. Particularly families with kids are among the ski resort's regular guests who immerse themselves in Obertauern's impressive winter landscape. For beginner skiers, the region provides seven ski and snowboard schools to take good care of the future skiing aces. In addition to that, the adventure park Bobby Land was opened in 2019 to help young people learn to ski in a playful manner. More advanced skiers will enjoy the Bibo Bear Family Ski Park with three different slopes for all skill levels. All kids who are already experienced enough to advance even further have approximately 60 kilometres of easy slopes to explore. Further popular attractions for

kids include a children's igloo and the spooky ski ghost-train at the fairy tale park near Schaidbergbahn.

Brand new for the winter season of 20/21:

Bobby's Private Ski Instructor for Families can be booked for up to three days. Whether you take your first swings on the slopes, want to improve your skills, perfect your carving technique, or immerse yourself in deep snow: your ski instructor will adapt the course to meet your individual requirements.

Steep, steeper, Gamsleiten 2

This is the ultimate challenge for all skiers and boarders who are looking for that special kick – the Gamsleiten 2. It is one of Europe's steepest mogul slopes, as black as black gets and a demanding challenge, even for experienced skiers. Due to local weather conditions, this slope can only be prepared irregularly and therefore provides a consistently new skiing adventure. Ascending with the nostalgic 2-seater chairlift alone is memorable experience.

Where boarders and freestylers truly get their money's worth

Boarders and freestyler like to come to the snow park The Spot. The park includes beginner lines, rails, boxes and ramps to make any shredder happy. Even snowkiters found their way to Obertauern, and the local snowkiting school is the perfect place to give this spectacular and trendy sport a try.

Numerous highlights among snow-capped peaks

There are also many off-piste adventures that await guests of all ages in Obertauern and want to be explored. The region's annual program provides a wide range of activities throughout the season to experience every aspect of Obertauern to the fullest extent – including a wonderful Christmas market from November 27th until December 20th, 2020 as well as the legendary treasure hunt "Gamsleiten Kriterium – The Original" between April 15th and 18th, 2021. Due to the current situation, there will be no opening concert this year, which included local and international stars like Andreas Gabalier, CRO, or Boss Hoss over the past years, who got thousands of guests in the mood for an exciting winter season. However, the slopes will once again be officially opened with the OPENING.TRACK even on November 26th, 2020

For further information please contact Tourism Office Obertauern, phone: +43-(0)6456-7252, E-Mail: info@obertauern.com, Website: www.obertauern.com

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**Snow as far as the eye can see:
Scientific study identifies Obertauern
as Austria's snowiest ski resort**

Obertauern, the ski resort in Austria's Salzburg province, has been a success story in snow-white for decades. From the early start of its season in November until the days of sun-skiing in early May the resort's winter guests are traditionally spoiled with natural snow and perfectly prepared slopes. While other ski resorts can only ensure to provide enough snow by artificial means, one can always rely on Obertauern's natural certainty of snow. This fact was verified in 2016 with a scientific study by Günther Aigner, the renowned researcher in the field of ski tourism. According to this study, Obertauern is the Austrian ski resort with the most consistent snow depths.

Günther Aigner's study is based partially on snow depth measurements, which were taken over more than hundred years by Austria's Hydrographic Services. He used the measurements from the last 30 years of the seven Austrian provinces with active ski resorts and compared their snowiest locations with each other. Obertauern is the clear #1 in this ranking with its average maximum snow depth of 264 centimetres . The study also shows that there are no signs to indicate a trend towards a decrease in this regard, referring to the data of the last 100 years. Günther Aigner's complete study "The Annual Maximum Snow Depths of Obertauern in comparison to Austria's snowiest ski resorts" is available upon request.

The perfect location in the heart of a mountain range, which surrounds Obertauern's centre circularly with 100 kilometres of slopes, is the main reason for this resort's reputation as Austria's skiing hotspot. Skiing will take you to heights of up to 2,313 metres above sea level and provide breath-taking views along the way. "Ski In, Ski Out" applies to any point in Obertauern, as the slopes are just a few swings away from your doorstep. You do not have to cross the ocean for champagne-powder, as Obertauern's dust-dry ice crystals already provide perfect skiing conditions on natural snow for skiers and boarders of all stripes from mid-November onwards.

For further information please contact: Tourism Office Obertauern, phone: +43-(0)6456-7252, e-mail: info@obertauern.com, website: www.obertauern.com

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Obertauern snows you the way
Snowy freeride experiences in every direction

Skiers and boarders of all kinds are on top of the world in Obertauern – and this is where they find freedom. No matter in which direction your skiing adventure takes you, expect to find pristine slopes, deep powder trails, and steep slopes with cliff drops. Obertauern, also known as Salzburg's snow bowl, is a paradise for freeriders who want to be the first to take swing, jump from cliff edges and land in the finest champagne-powder snow. The scientifically confirmed certainty of snow from November until May ensures that deep-snow enthusiasts can choose between a wide range of freeride trails – from mellow slopes for beginners to challenging steep trails with cliffs for experienced riders.

The best place for newcomers to experience deep snow is the area around Hundkogelbahn, while more experienced riders should take a closer look at Zehnerkar and Seekarspitze. There is even a spectacular deep-snow version of the legendary "Gamsleiten 2" slope: the Gamsleiten-Nord route that leads through a narrow and steep channel. Local guides will show you the best spots and tours, as well as important safety tips for tackling unprepared terrain. The signage at freeride checkpoints near the summit stations of Hochalmbahn and Kringsalmbahn also help riders to find the right tour. They provide all the relevant information regarding current avalanche danger, temperatures and snow depths, dangerous expositions on the slopes, and they include checkpoints for avalanche transceivers for the eastern, northern, and southern slope.

Local ski schools also provide freeride courses, which include tour planning, learning the correct way to advance in unsecured terrain, know-how about snow and avalanches, as well as using avalanche transceivers, shovels, and probes. Please contact the Tourism Office Obertauern for the upcoming dates of free SAAC avalanche camps.

For further information please contact: Tourism Office Obertauern, phone: +43-(0)6456-7252, e-mail: info@obertauern.com, website: www.obertauern.com

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The first track is yours
The summit belongs to you at First.Track events in Obertauern

Crunching snow at every turn, as the sun rises slowly behind the majestic mountain scenery and transforms the pristine slopes into a sparkling wonderland. A perfect moment that more than makes up for rising early. The First.Track events are the highlights of every winter season and bring enthusiastic skiers and boarders to the slopes at 07:30am. Accompanied by locals, you ascend to snow-capped peaks from where you enjoy a unique panoramic view of Obertauern's snow bowl and are the first to inaugurate the freshly prepared slopes.

With First.Track, Obertauern and Almdudler make the dreams of winter sports enthusiasts come true every year: carving your own track into the pristine slopes before anyone else and savour the feeling of unlimited freedom. Experienced ski instructors give you helpful recommendations, while locals like to provide their specific insider tips. As the slopes become more crowded, you will be on your way to an exclusive Alpine Almdudler-Brunch, which can also be booked by those of your friends who do not want to get up as early as you. Participants can look forward to rustic lodge flair as well as delicious delicacies from the Salzburg region – a perfect opportunity to share your most beautiful moments of this morning with the hashtag *#loveobertauern*.

It all starts on November 26th, 2020 with the Opening.Track, followed by X-Mas.Track on December 17th, 2020. The new year starts with Powder.Track on January 14th, 2021, as well as the Valentine.Track for romantically inclined early risers on February 14th, 2021. Going up the mountain with your entire family at Family.Track takes place on February 18th, 2021, whereas you will enjoy the gentle touch of early spring on March 18th, 2021 with Spring.Track. The season finale for early starters is scheduled for April 15th, 2021 with Legends.Track.

Go to www.obertauern-tickets.com for more detailed information and exclusive tickets for these First.Track events – for EUR 99.– without a ski pass and EUR 147.– incl. a ski pass. However, you have to be quick because these tickets are strictly limited and quickly sold out. This package also includes an Ortovox backpack, which is filled with goodies from Obertauern and Almdudler. Participants are welcome to share their memorable moments with the hashtags *#früherdudeln*, *#höherdudeln*, or *#längerdudeln*, as these First.Track events are a collaboration between Obertauern and Almdudler – the Austrian classic among soft drinks that gives you a perfect start for your early morning and makes skiing even longer fun with its caffeinated versions.

For further information please contact: Tourism Office Obertauern, phone: +43-(0)6456-7252, e-mail: info@obertauern.com, website: www.obertauern.com

Follow Bobby through the snow capital:

**Obertauern's mascot accompanies kids along their journey
through Austria's snowiest outdoor playground**

They race down snow-covered slopes like it is the most natural thing, take their swings and jump over self-made ski-jumps. There is definitely some truth to the rumour that Austrian kids can ski earlier than they can walk. This goes at least for kids in places like Obertauern where they grow up with white slopes right outside their front door and learn to handle skis, boards, and sledges naturally. It is therefore no wonder that Obertauern has a heart for children and provides snow fun for all ages and tastes. In addition to that, the entire ski resort is ideally suited for family vacations due to its great infrastructure and location. You won't need your car throughout your entire vacation. It only takes a few swings to get from any hotel to the lifts, you do not have to walk or take a bus. "Ski in, Ski out" applies to any point in Obertauern and always ensures relaxed skiing experiences, as 26 lift systems and 10 entry points minimise queues and crowds at lift stations. Family vacations do not get any more stressless than in Obertauern.

Your entire family benefits from Bobby's Snow Adventure

Bobby's Snow Adventure is a particularly attractive offer for families. During selected time periods, during winter holidays as well as before and after them, you benefit from a wide range of service at a reasonable package price. There is a package for kids between 3 and 5 years old, which includes a 5-day ski course or a 5-half-day snowboard course for six days for € 225.-, including ski pass and rental equipment. This package also includes one-week accommodation in the parent's room as well as airport transfers from/to Salzburg.

Kids between 6 and 15 years old can also take a 5-day ski course or a 5-half-day snowboard course, get a ski pass, rental equipment, as well as a 15 percent discount for airport transfers from/to Salzburg at € 305.-. Instead of being accommodated in their parent's rooms, hotels participating in the Bobby program provide affordable alternatives. Kids with either package may participate in the children's program for free. Lunch supervision can be booked individually. All ski schools have their own training grounds that are appropriate for children. At the end of these ski or snowboard courses, the kids may show what they learned in a race. Bobby's Snow Adventure packages can be booked up to seven days before your arrival. Ski and snowboard courses start on Sundays or Mondays. For further information about hotels that participate in the Bobby program please go to www.obertauern.com.

Dates:

12.12.-19.12.2020 (calendar week 51)
09.01.-16.01.2021 (calendar week 2)
16.01.-23.01.2021 (calendar week 3)
23.01.-30.01.2021 (calendar week 4)
03.04.-10.04.2021 (calendar week 14)

NEW in 20/21: Bobby's Private Ski Instructor shows you what to do

Bobby's Private Ski Instructor is a new offer for this winter season. This personal ski instructor can be booked exclusively for up to three days. Whether you want to take your first swings, improve your skills, perfect your carving technique, or immerse yourself in deep snow: your ski instructor will adapt the program to your individual requirements – for each member of your family.

Snow fun at the newly opened Bobby Land

The adventure park **Bobby Land** was opened in 2019, where kids find a world that is made just for them. **Bobby's Monsterpark** features funny characters and there a quite a few riddles to solve, whereas older will certainly enjoy the wave track and the obstacle course. The igloo for kids is a big hit among younger guests, and a lounge area invites all to warm up and relax. Young skiers practice their swings at **Bobby's Slalom**, and **Bobby's Spooky Cave** is a dark tunnel at Schaidbergbahn, where our youngest guest can ski through – if they dare.

Follow Bobby throughout the ski resort

Fantastic slopes for a virtually endless skiing experience await all around Obertauern – even for young beginners. Two Tauern Rounds were adapted to the skill and fitness levels of kids any young people. They are ideal tracks for a quick introduction to winter sports. The Bobby Round is intended for younger kids, whereas the "My Track" round is meant for advanced children. The kids can experience both Rounds on their own. There is an additional challenge to find Bobby's Photo Point. A hot tip: it is right where the Beatles learned to ski.

Always something new to explore

There is a wide range of alternatives to skiing and snowboarding that are also available for younger guests: they can give snowbikes a try, go cross-country skiing on trails for beginners, or go on sledge rides with their families that include an uphill trip with a Skidoo. Taking a ride with the sledge taxi is a big hit among kids, which they will certainly tell their friends at home about. Selected hotels also provide CYBEX strollers with snow equipment to families with smaller kids for free. Obertauern's winter hiking trails are ideal testing grounds for these strollers. If you feel like taking a break you simply visit one of Obertauern's many lodges.

For further information please contact: Tourism Office Obertauern, phone: +43-(0)6456-7252, e-mail: info@obertauern.com, website: www.obertauern.com

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When down-to-earth qualities meet sophistication
The rustic flair of lodges and specialties from the Salzburg region
turn your visit into a culinary expedition

Lifts are not the only way to reach highest peaks of Austria's snowiest winter sports destination. Obertauern also likes to take its guest to new culinary heights. Cosy lodges in snow-capped mountain sceneries with crackling open fireplaces as well as rustic and modern restaurants and hotels serve the flavours of the Salzburg region on their plates. Whether you are looking for something hearty or sweet – regional products are always combined masterfully and inventively to recharge your batteries in the most delicious way.

Obertauern offers far more than a wide range of winter sports. Beyond the snowy mountains and slopes, maybe with a view of Zehnerkarspitz or Hundskogel, guests explore the region in a very different way with culinary delights. From traditional cheese dumplings ('Kasnockn') in a pan, to hearty bouillons with strips of pancake ('Fritattensuppe'), and sweet yeast dumplings ('Germknödel'): Obertauern's cuisine is down-to-earth yet always with a twist. It's just as sophisticated as it is varied, and it always remains authentic. The region's numerous restaurants introduce you to their individual culinary worlds while offering a place to warm yourself up and enjoy yourself. Total of more than 50 lodges and restaurants are located in Obertauern, and they all guarantee wonderful Austrian delights in a cosy atmosphere – during as well as after skiing. There is always a place where a freshly tapped beer or a home-made schnapps is waiting for you.

All restaurants are very much aware of the current situation. For the benefit of all guests and staff, these restaurants apply all necessary hygiene and safety measures, which never affect their hospitality or quality of your food. On the contrary, all Alpine lodges and restaurants are fully open throughout the entire winter season – from November until May – and ensure that you can always enjoy a great drink and a delicious meal after a day of skiing. However, all restaurants recommend booking your table in advance to avoid waiting times. The statutory minimum distance of one metre to people outside your own group must be maintained at any time in all restaurants and will be checked regularly by the respective staff.

For a list of all lodges and restaurants please go to:

<https://www.obertauern.com/winterurlaub-oesterreich/restaurants-huetten.html>

For further information please contact: Tourism Office Obertauern, phone: +43-(0)6456-7252, e-mail: info@obertauern.com, website: www.obertauern.com

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